



NEIGHBORHOOD ALLIES

Q1 2019

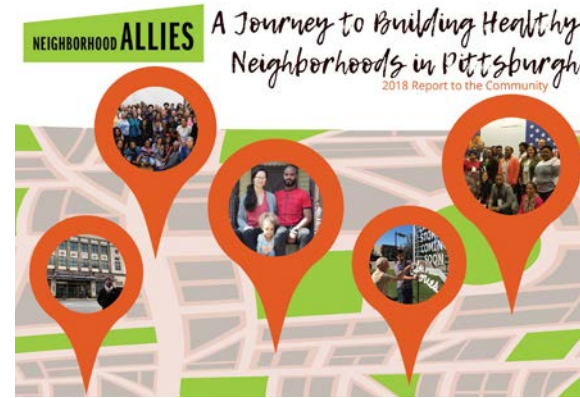
Report to Funders

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## Community Spotlight

It is our privilege to share our 2018 Report to the Community: A Journey to Building Healthy Neighborhoods in Pittsburgh! We are so immensely grateful for all of your support, commitment, and dedication to making our communities stronger, safer and healthier. We look forward to increasing the scale of our impact in 2019! [View the full interactive report.](#)



## Grantee Spotlight

Launched in 2016, Riverside Center for Innovation's (RCI) BizFIT program combines strategy, connections, and expertise to enable minority and disadvantaged construction entrepreneurs to grow sustainable enterprises. Today, less than 3 years after launching, the program is achieving equitable development by continuously providing a consistent growth culture, grounded in equity for small business owners. [Read the full story.](#)



## Funder Spotlight

A recent \$35,000 grant from Wells Fargo will advance and deepen our system-level alignment work as well as support our long-term, resident-driven neighborhood revitalization efforts. It will directly support the continued expansion, scale and impact of our programs, and foster substantial changes in the physical, social and economic conditions in Pittsburgh's low-income, vulnerable and transitional neighborhoods.





## Market Confidence | Shared Real Estate Talent in Millvale

In Millvale, we deployed one of our vetted real estate experts, Tom Hardy, to assist the Millvale Community Development Corporation (MCDC) with restructuring a number of community properties and projects. Tom has been instrumental in negotiating the sale of three former MCDC properties in ways that strengthen their financial, long term stability while also maintaining community control over three properties. The Millvale community is working hard to stay as far ahead as possible to manage growth in their community by securing properties and ensuring that residents are able to shape their own destiny in this time of growth.



## Quality of Life | Asset Building Network

Nearly 50 participants from local social service agencies, academic and financial institutions, government agencies and regional entities, convened at the February 2019 Asset Building Network (ABN) meeting to share thoughts on banking and social service integration. At this quarter's meeting, the network was introduced to multiple opportunities to participate in upcoming financial empowerment initiatives. Those opportunities include the launch of the Financial Empowerment Centers (FECs), the America Saves Week campaign led by our partner Fund My Future, and the chance to be part of a Financial Counseling Training Cohort.



### Neighborhood Image | PGH Mobile Toolbox

Beginning in May 2019, in partnership with our allies at Grounded, the PGH Mobile Toolbox will begin its 3rd season of adding capacity, facilitation, and resources to community-based projects throughout the city! The toolbox is ready to roll to neighborhoods and provide tools for community cleanups, vacant lot beautification, and more! [Click here for more information](#) on how to reserve the PGH Mobile Toolbox.

#### 2018 Season Highlights

- 35 workdays completed
- 15 neighborhoods engaged
- 329 volunteers coordinated
- 21 outdoor spaces revitalized



### Community Ownership | Larimer Consensus Group RCO Designation

Our long-time partner and ally, Larimer Consensus Group (LCG) was one of the first community organizations locally to be designated as a Registered Community Organization (RCO) under the Department of City Planning. Over the past four years, Neighborhood Allies has aided and supported LCG in increasing their organizational and community capacity in Larimer by:

- Providing a catalytic grant that enabled the organization to hire the first ever staff person and add needed capacity to an all-volunteer organization
- Facilitating and sponsoring a connection to the Hill Group, a management consulting firm, to help the LCG improve their governance structure, policies, procedures and other critical organizational infrastructure.
- Deploying staff assistance with fundraising efforts to access critical dollars for operating support.
- Convening quarterly meetings between the LCG, local leading funders and city agencies to draw greater coordination, resources and support to Larimer's community building efforts.



## *Equitable Development | Real Estate Co-Powerment Series*

Since the first iteration of the Neighborhood Allies/Omicelo Cares Co-Powerment series which launched in early 2017, we have graduated 4 unique cohorts and a total of 53 students from the program. The 5th Real Estate Co-Powerment Series, our largest cohort to date, launched on April 2nd and runs through May 16th every Tuesday and Thursday from 6:00-8:00pm at the Everyday Café.

### *2018 Cohort Highlights*

- 15 new graduates
- 9 neighborhoods engaged

## *All-In Pittsburgh Equitable Development Collaborative*

- Launched All-In Pittsburgh Quarterly eNewsletter
- Supported the passing of HB163
- Created relationships with the Pittsburgh Black Elected Officials Coalition (PBOEC)
- Defined All-In Pittsburgh's version of the Rooney Rule
- Appealed to the city concerning cuts to the URA's 2019 budget
- Began working with the Housing Alliance of PA to identify best practices and locally appropriate models for tenant protections

An [All-In Pittsburgh event](#) on Thursday, April 11th at the Kelly Strayhorn Theatre marked the 2-year anniversary of a diverse coalition working together to move from “two Pittsburghs” to one “all-in” Pittsburgh where everyone can thrive! The anniversary event allowed us to recognize our progress in diligently working together to confront our current challenges. A lot has been accomplished, and yet there is still so much more work to do.



# ALL IN PITTSBURGH

## New Board Members

*Sallyann Kluz, Director of the Office of Public Art*

Sallyann Kluz is a Pittsburgh-based arts administrator, architect and urban designer with over 20 years of practice in the region. Her practice of art, architecture, urban design and design education has been focused primarily on works in the public realm, including public libraries, streetscapes, public art and neighborhood development strategies.



*Tammy Thompson, Executive Director of Circles Greater Pittsburgh*

Tammy Thompson brings 18 years of experience as a real estate professional, along with 10 years of management experience and work in community development and community organizing to her board seat. She is truly passionate about battling poverty in Pittsburgh neighborhoods and building healthy and resilient communities by providing opportunities to those people who have historically been forgotten.



*Abigail Horn, Director of The Office of Community Services, Allegheny County Department of Human Services*

Abigail Horn works everyday to provide much needed services that help communities to build stability, avoid crises and thrive. Prior to this position, she oversaw the Homeless System for Allegheny County and led a strategic planning team, Research to Practice, that helped the Department of Human Services develop evidence-based practices across their program areas. Abigail has published a number of articles during her career, providing valuable research surrounding topics such as homelessness in Allegheny County and the immigrant and refugee population in Pittsburgh.



## Q1 2019 President's Special Initiative Award Winner

This quarterly award is given in recognition of a Neighborhood Allies staff member going **significantly above and beyond the responsibilities of his or her position.**

*Stephanie Chernay, Chief Operating Officer at Neighborhood Allies*

- Facilitated and executed, along with legal counsel, a full application to the U.S. Immigration Office to secure an H-1B Visa for a new staff member.
- Facilitated full-time programmatic roles including developing, managing and executing one of our flagship programs, Love My Neighbor!, and the Grassroots Grantmaking Committee. This program requires full-time attention, evenings and weekends and Stephanie has consistently stepped up, without a single misstep.
- Continued to support the President including 1) high-level, critical support to a \$1 million dollar grant re-programming request, 2) a new and critical Investment Policy Statement, 3) all while managing the day to day operations.



## Love My Neighbor! | Grassroots Grantmaking



On Saturday, March 9th, the Grassroots Grantmaking Committee (GGC) and Neighborhood Allies Staff had the opportunity to visit each of the neighborhoods that we serve – an excursion which inspired us to continue supporting grassroots work on the ground and focus on the continuing needs of our communities.

## The Partnership Network | Member Stories

PULSE | [Read the full story](#)



↓ The Partnership Network ↑



“The Partnership Network is filled with great people and great organizations doing great things. The value of not only meeting with like-minded peers, but pursuing new opportunities bigger than the capacity of your individual organizations is valuable.”  
-Chris Cooke

NeighborWorks Western PA | [Read the full story](#)  
“It’s a cliché, but we are stronger together than we are alone.”  
-Colin Kelley

New Sun Rising | [Read the full story](#)  
“Participating in TPN has helped New Sun Rising better understand the various roles necessary for collaborations to succeed. It has strengthened our bonds with strategic partners and given us the ability to jointly explore strategic and operational activities which are aligned with our values.”  
-Scott Wolovich

Neighborhood Allies | [Read the full story](#)  
“Participating in TPN has helped illuminate for us what our partners believe in, how they work, and ultimately their values related to true collaboration”  
-Presley Gillespie

## *Neighborhood Allies Quarter 1, 2019 Grant Awards*



### Richard King Mellon Foundation \$500,000

Through a two-year, \$500,000 grant from the Richard King Mellon Foundation, Neighborhood Allies will work in close coordination with Homewood business owners, the Homewood Collaborative, public and private sector partners and others to support the equitable revitalization of Homewood's Business and Institutional Corridor.

### Citi Foundation \$380,000

To support two of our local Financial Opportunity Centers (FOCs) in helping displaced workers prepare for skilled positions in universities and technology.

### Wells Fargo \$35,000

To support our comprehensive, place-based, people-based, and system-based neighborhood revitalization strategies.

### First National Bank \$25,000

To support the 2019 Real Estate Co-Powerment Series.

### Urban Redevelopment Authority \$10,000

To support the 2019 Real Estate Co-Powerment Series.

## Q1 2019 Media Coverage



• Incubator that fosters East End entrepreneurs graduates its first cohort | Pittsburgh Post-Gazette

• Community-based organizations across the U.S. receive \$10 million through the Citi Foundation and LISC to help train American workers for growing job sectors | LISC/Citi Foundation



• Pittsburgh Launching Financial Empowerment Center Initiative | City of Pittsburgh

• Pittsburgh offering free financial counseling at 8 centers | Pittsburgh Trib Live

• Pittsburgh's new Financial Empowerment Center offers free advice and education in underserved neighborhoods | Next Pittsburgh



Citi Foundation



## *Team Members*

Presley L. Gillespie, President

Stephanie Chernay, Chief Operating Officer

Sarah Dieleman Perry, Director of Economic Opportunity

Talia DePasquale, Director of Communications and Storytelling

Shad Henderson, Director of Community Partnerships and Investments

Cait Lee, Program Manager for Grants and Investments

DeOndra Parker, Executive Assistant/Office Manager

Ben Emswiler, Program Associate for Neighborhood Engagement and Community Capacity Building

Talia Landerman, Economic Opportunity Intern

Chelsea Contino, PULSE Fellow

Zak Thomas, Consultant

Vanessa Buffrey, Consultant

## *Board Members*

Michele Rone Cooper, Chairperson

Gerald Dickinson, Vice Chairperson

Karris M. Jackson, Secretary

David Serafini, Treasurer

Jane Downing

Dr. Roderick Harris

Jason Hazelwood

Abigail Horn

Sallyann Kluz

Carolina Pais-Barreto Thor

Mark Peterson

Robert Rubinstein

Laurel Shaw Randi

Tammy Thompson

## *Investment Advisory Committee*

Mamadou Balde

Gerald Dickinson

Jane Downing

Sallyann Kluz

Majestic Lane

Henry Horn-Pyatt

Laurel Shaw Randi

Michael Sider-Rose

## Core Funders

Anonymous Donor  
The Heinz Endowments  
The Pittsburgh Foundation

## Program Funders

Annie E. Casey Foundation  
Bank of America  
Bank of New York Mellon  
BNY Mellon Foundation of Southwestern Pennsylvania  
The Birmingham Foundation  
The Buhl Foundation  
City of Pittsburgh, Community Development Block Grant  
Dollar Bank  
First Commonwealth Bank  
First National Bank of PA  
Grable Foundation  
Hillman Family Foundation  
Huntington Bank  
KeyBank  
KeyBank Foundation  
Local Initiatives Support Corporation (LISC)  
McAuley Ministries  
National Equity Fund (NEF)  
National League of Cities  
Opportunity Fund  
PNC Foundation  
PNC Charitable Trusts  
Roy A. Hunt Foundation  
ReedSmith, LLP  
Staunton Farm Foundation  
Urban Redevelopment Authority  
Wells Fargo

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